

Help individuals save money  
Provide new services  
Create a better life...

# It's time to make a **DIFFERENCE**



BuckCard is the single source of programs, services and discounts that help individuals save money and have an easier life.

BuckCard  
Live smarter.  
Live life, better.

## PROGRAMS, SERVICES & DISCOUNTS

Programs are focused in key areas:



### MEDICAL

#### Popular Programs:

24/7 Board Certified physician by phone  
Dental discounts at over 92,000 locations  
Vision discounts at over 20,000 locations



### LEGAL & FINANCIAL

#### Popular Programs:

Financial Advisor by phone  
LifeLock: Identity Theft Protection  
Attorney advice and services



### DINING & SHOPPING

#### Popular Programs:

Restaurant discounts  
Rebates on online shopping  
Recreation discounts



### OTHER PROGRAMS & SERVICES

#### Popular Programs:

Veterinarian discounts  
Online will  
Insurance products



Learn more about our  
other benefits at  
[www.buckcard.com](http://www.buckcard.com)



## CUSTOMIZATION

Organizations can decide to offer the full menu of BuckCard programs and services, or to limit the available choices. New programs are added every year. Custom card designs, using the sponsor's logo, can be created, replacing the standard BuckCard.



## FOR EMPLOYERS

Benefits get more expensive every year. Higher premiums. Higher deductibles. Higher copays. Employees pay more and receive less. Some traditional benefits also don't provide recognizable benefits during the year. Disability and life insurance aren't commonly used.

BuckCard benefits fill in the holes by offering programs, services and discounts on everyday expenses. Benefits that employees can use every week.

Benefits are available on an employer-paid basis, subsidized, or a voluntary basis, with absolutely no minimum participation required.

### HOW IT WORKS:


1. Employers distribute brochures provided by BuckCard.
2. To learn more, employees simply go to BuckCard.com to find more details, including short, concise videos.
3. Enrollment is online through the BuckCard provided system, or the employer can use their existing enrollment system, whether electronic or paper-based.
4. Employees can pay through payroll deduction or credit card.

## FOR SCHOOL SYSTEMS & FOUNDATIONS FUNDRAISING CAMPAIGNS



BuckCard provides benefits to school employees through traditional enrollment methods. More significant, for fundraising, the same programs can be offered to parents, friends and other school supporters. BuckCard offers an alternative way to generate significant revenue without the time-consuming labor of selling items or subscriptions that only provide a one-time check to the school or foundation. 15 to 25% of the monthly benefit are paid to the school system each month.

### HOW IT WORKS:

1. Students are given BuckCard brochures to take home to parents, relatives and friends.
  2. To learn more, they simply go to BuckCard.com to find more details, including short, concise videos.
  3. Contributors sign up online and pay monthly by automatic credit card or bank draft payment. Completely paperless and not labor intensive.
  4. The program is taken to local businesses to offer to their employees, all supporting the school or foundation.
  5. BuckCard tracks sales by school to allow competition and challenges with extra contributions being donated to the winning school each month.
- 



## FOR CHARITIES, ASSOCIATIONS, RELIGIOUS ORGANIZATIONS & OTHER GROUPS WHO NEED TO RECEIVE ADDITIONAL CONTRIBUTIONS

Traditional fundraising methods are time-consuming and generally do not provide recurring revenue. BuckCard benefits provide valuable services and discounts that appeal to a broad audience.

Offer BuckCard programs for a low monthly fee with 15% to 25% distributed to your cause every month. Contributors receive valuable programs, services and discounts on everyday living expenses, while knowing that a specified amount is provided as a contribution, encouraging participation.

### HOW IT WORKS:

1. Individuals receive a BuckCard brochure.
2. To learn more, they simply go to [BuckCard.com](http://BuckCard.com) to find more details, including short, concise videos.
3. Participants sign up online and pay monthly by automatic credit card or bank draft payment.
4. BuckCard provides periodic email content to promote the benefits, encouraging increased participation. Emails can be sent by your group or by BuckCard.
5. BuckCard provides a monthly check to the sponsoring organization.



## ENROLLMENT OPTIONS

Individuals can sign up for benefits using various methods:

For non-employer groups, individuals can sign up through a BuckCard-provided web checkout cart and pay by credit card or bank draft. Recurring payments are automatically processed each month.

Fundraising groups, such as associations, foundations, school systems and charities have secure access to view the enrollment information at any time.

For employers, enrollment can be done using the employer's existing enrollment process or through a BuckCard-provided online enrollment system. In either case, BuckCard will provide a list bill for payroll deduction. A monthly administrative fee of \$25 is billed to the employer.

If using the BuckCard-provided system, each employee receives a welcome email along with login credentials. After logging in, employees select the benefits, programs and services desired. A confirmation email is provided for each order. HR staff will have secure access to monitor and edit enrollment as needed.





BuckCard offers programs, services and benefits to make life easier, more secure and less expensive. Organizations, such as employers, associations, unions, school systems and charitable groups sponsor BuckCard programs by allowing their employees or members to participate on a group-rate basis.

For sponsors seeking a steady stream of contributions, BuckCard products and services can create a significant revenue stream. We simply add \$0.50 to \$3.00 to each benefit price and distribute the contributions to the sponsor each month.

For employers looking to provide benefits that employees will appreciate, the BuckCard provides a low-cost and high-value benefit program. For just a few dollars a month, employees or organization members can live smarter and better.

Contact your BuckCard representative to learn more about the programs, services and discounts available. Or, take a look now at [www.buckcard.com](http://www.buckcard.com).